

Through the International Shortwave Service operated by the CBC on behalf of the Federal Government, programs are broadcast in thirteen languages: English, French, Czech, German, Dutch, Norwegian, Danish, Swedish, Finnish, Italian, Russian, Portuguese and Spanish. Through the activities of the CBC International Service, information on life in Canada and on economic conditions is broadcast abroad as part of the general information plan for promoting a better understanding of Canada in other countries. Since the CBC shortwave transmitters at Sackville, N.B., have the strongest signal reaching Europe from this side of the Atlantic, the transmitters are made available to United Nations radio, free of charge, for regular transmissions.

The National Film Board.—The National Film Board produces and distributes films, filmstrips, photographs and other visual material about Canada, its physical appearance, resources, industries, and the life and character of its people. (For details of subjects covered see pp. 1152-1174.) There are on file about 2,500 NFB films including English, French and foreign language versions, about 150 filmstrips and about 60,000 still pictures. A large preview library of films selected from other Canadian and foreign sources is maintained for the use of Government Departments and other official bodies.

The Film Production Branch has all the technical facilities needed for the complete production of films, filmstrips and still pictures. About 175 films and about 60 filmstrips are made each year through the sponsorship of Government Departments or from the Board's own production appropriation. About 7,000 still photographs are added yearly to the Board's photo library.

In Canada, non-theatrical (16 mm) films are distributed by the National Film Board's distribution branch through regional offices in each province, while theatrical (35 mm) films are released in English and French through theatres to commercial distributors. Non-theatrical films are available to most communities in Canada largely through some 300 community film libraries and through locally organized film circuits. Distribution in each community is usually organized by a film council representing the various community groups using films. Communities are assisted in applying films to educational programs by provincial educational agencies.

Abroad, the Board's productions reach some 60 countries. NFB offices are maintained at New York, Chicago and London, while in other places throughout the world, Canadian diplomatic and trade posts distribute Canadian films through their film libraries. Other distribution channels abroad are newsreel companies, television stations, commercial theatres, government agencies, non-theatrical film libraries and community organizations.

In the United States the Board and the Canadian Government Travel Bureau have established 64 travel film libraries in 34 States.

Section 2.—Directory of Sources of Official Information for All Departments (Federal and Provincial)

To make best use of the Directory, it is necessary that the reader understands broadly the differences in function between federal and provincial departments and their separate fields of work.

Certain fields of effort, such as trade and commerce, customs and excise, currency and banking, navigation, transportation, radio, census of population, national defence, etc., are constitutionally federal matters and in such fields the respective Departments at Ottawa are the proper sources with which to communicate. While other fields of effort, such as the administration of lands and natural resources, education, roads and highways, and health and hospitals, are the responsibility